



DATA REPORT 13-048
SURVEY OF RESIDENTS IN
WALLA WALLA SCHOOL DISTRICT

June 2013

Prepared for
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SESRC Project Profile

Title:	Survey of Residents in Walla Walla School District
Abstract:	SESRC collaborated with Mark Higgins at Walla Walla Public School District to design and conduct a telephone survey of residents in Walla Walla School District regarding the recent bond measure and opinions about future bond measures and implementation. This survey was sponsored by Walla Walla Public Schools. A sample of 1500 phone numbers was prepared. Half of the sample was directory listed numbers and the other the other half was random digit dial (RDD) phone numbers. The interviews for this survey began on June 3, 2013 and calling was concluded on June 16, 2013. A total of 302 completed interviews were obtained from residents of Walla Walla School District. The interview averaged seven minutes and three seconds in length.
Method:	SESRC utilized a computer assisted telephone interview (CATI) system, and a call scheduler to ensure that all non-terminated cases received at least three call attempts. Eligible respondents were those identified as being over the age of 18 and living in the Walla Walla School District. The SESRC used a combination of listed and RDD phone numbers to obtain the 302 completed interviews. For the listed portion of the sample, only the phone number was used.
Results:	For this study, 302 completed interviews and 6 partially completed interviews were obtained from a sample of 1500; yielding a 29.6% adjusted response rate and a 61.5% cooperation rate.
Timeframe:	June 3, 2013 through June 16, 2013
Agency Contact:	Mark Higgins Director of Communications and Community Relations 364 South Park Street Walla Walla, Washington (509) 526-6716 mhiggins@wwps.org
Funding Source:	Walla Walla Public Schools
Principal Investigator: Study Director:	Rose Krebill-Prather, Ph.D. David Schultz, B.S.
SESRC Acronym: Data Report Number:	LEVYWW 13-048
Deliverables:	Data report, SPSS data set, EXCEL data set, SPSS listing.

Project Accountability

The following list identifies the SESRC team members responsible for particular elements of this project.

Survey of Residents in Walla Walla School District

Staff Member	Areas of Accountability	Elements of Project
Rose Krebill-Prather	Principal Investigator	Assurance of survey research protocol, sample design, project and instruments design, final report for the contract.
Rita Koontz	Admn. Services Manager	Administration of contract with Washington State University.
David Schultz	Study Director	Project management, coordination of survey tasks, and data report preparation.
Maria Carrillo, Tony Hernandez,	Data Collection Supervisors	Training, interviewing, and monitoring of interviews.
David Schultz	Data Analysis	CATI programming, data cleaning, and data management

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SESRC PROFESSIONAL STAFF

All of the work conducted at the Social & Economic Sciences Research Center is the result of a cooperative effort made by a team of dedicated research professionals. The research in this report could not have been conducted without the efforts of interviewers and part-time personnel not listed.

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Kent Miller, M.A.	Study Director II
Thom Allen, B.A.	Study Director II/Special Programs Manager
Yi-Jen Wang, M.A.	Study Director
David Schultz, B.S.	Study Director/Data Analyst

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Rita Koontz	Department Administrative Manager
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Data Collection and Interviewer Supervision

Marion Schultz, M.A.	Data Collection Manager
Maria Carrillo, B.A.	Research Survey Supervisor
Tony Hernandez	Research Survey Supervisor
Pat Slinkard	Social Scientific Assistant

Data Management, Analysis, and Network Support

Nikolay Ponomarev, Ph.D.	Sr. Research Programmer/Database Architect
Bruce Austin, M.S.	Information Systems Coordinator/Data Analyst
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Nathan Palmer, M.S.	Information Systems Coordinator/Data Analyst
Jack E. Ambrose, B.S.	Network Administrator/Systems Analyst

EXECUTIVE SUMMARY

Background

The Social and Economic Sciences Research Center (SESRC) collaborated with Walla Walla Public Schools to conduct a survey of residents living in the Walla Walla Public School District regarding the recent bond measure and opinions about future bond measures and implementation. The overall purpose of the study was to evaluate community perception of school district building needs, and to better understand opinion for future bond measures. Telephone interviewing for this project took place between June 3 and June 16, 2013. From a random sample of 1500 area residents, a total of 302 interviews were completed and 6 interviews were partially completed, for an adjusted response rate of 29.6% and a cooperation rate of 61.5%. The average length of these interviews was about eight minutes fourteen seconds.

Findings

- One third, or 33.2%, of respondents rated the current condition of Walla Walla High School buildings as good or excellent (Q1).
- Half, or 50.5%, of respondents have been in Walla Walla High School classroom or learning space within the last five years, whereas 23.8% have never been there in a Walla Walla High School classroom or learning space (Q2).
- When asked if they voted on the February 2012 bond, 78.6% indicated they did (Q3).
- Of those who voted, 64.3% voted "yes" (Q4).
- The top two reasons residents voted yes were: "Facility needs were great" and to "Help improve student achievement" (Q5).
- The top two reasons residents voted no were: the "Cost was too much for me personally" and "The public cannot afford this debt in this economy" (Q6).
- 81.2% of respondents felt they had enough information to make an informed decision on the February 12, 2013 bond election (Q7).
- With regard to community priorities for facility improvement at Walla Walla High School, 47.9% of respondents favored complete modernization, while 33.1% favored a phased approach, and the remaining 19.0% favored no bond at all (Q9).
- Of those that favored a phased approach, 53.1% favored a three phase approach and 40.7% favored a two phase approach (Q10).
- Of those favoring a phased approach, 54.7% residents indicated the science building as the highest priority, whereas 28% indicated the Academic building should have the highest priority and another 10.7% indicated the Career and Technical Education building should be the highest priority (Q11).
- Regarding other capital needs, 44.7% indicated replacing Lincoln High School is the highest priority, and 26.9% indicated modernizing Prospect Point and Berney Elementary schools should be the highest priority (Q12).

Respondent Characteristics

- 61.6% of respondents were female, and 38.4% were male.
- Over half the respondents (51.0%) are age 60 or older.
- 75.5% do not have children living in the home who attending Walla Walla Public schools.

SURVEY RESULTS

Between June 3, 2012 and June 16, 2013 the Social and Economic Sciences Research Center at Washington State University conducted a telephone survey with a sample of phone numbers from Walla Walla School District. The overall purpose of the study was to better understand community perception of the recent bond measure and to better understand community needs for future bond measures.

The population for this study consists of residents in Walla Walla School District. Two samples were used for this study. The first sample was a directory listed sample of 750 phone numbers. The second sample was a random digit dial (RDD) sample of 750 telephone numbers in the Walla Walla school district. For the listed sample, only the phone numbers were used, and the sample was treated exactly as the RDD sample. The samples were purchased from SSI (<http://www.surveysampling.com/>) for use in this study. To ensure all cases were given an equal chance to be included in the survey, all non-contact cases received at least three call attempts.

A total of 1500 cases were called to obtain a total of 302 completed interviews, and 6 partially completed interviews yielding a 61.5% cooperation rate and a 29.6% adjusted response rate. The final survey contained 25 data points. The average length of telephone interviews was seven minutes three seconds. The estimated population of residents in the Walla Walla School District over 18 years of age is 46,736 based on estimates from SSI. From this information, sampling error is + or - 5.6%, given a confidence interval of 95%.

	Total
Complete Interviews	302
Partial Interviews	6
Refusal and break off	193
Non Contact	89
Other	52
Unknown household	575
Ineligible	283
Total Sample	1500
Cooperation Rate	61.5%
Raw Response Rate	24.8%
Adjusted Response Rate	29.6%

The cooperation rate is the ratio of the number of completed interviews to the number of completed interviews plus refusal cases. The adjusted response rate is the ratio of the number of completed interviews to the number of completed interviews, refusals, eligible non-interviews and unknown eligible non-interviews. The eligible non-interview cases include general callbacks, non-contacts and any case in which a respondent was identified but did not complete the survey. The unknown eligible non-interview cases include cases in which due to technical barriers or language barriers, a respondent could not be identified and the eligibility of the household could not be determined.

SURVEY IMPLEMENTATION AND PROCEDURES

Human Subject Review

SESRC submitted the project design and questionnaire to the Institutional Review Board at Washington State University (WSU-IRB) for review of human subject procedures and compliance with federal regulations. A Certification of Exemption was received on May 14, 2013 (IRB #13157). This certification can be found at the end of this document.

Interviewer Training

The project training for interviewers was held on June 6, 2013, and additional training sessions were held as needed throughout the data collection period to clarify interviewing circumstances or to train new interviewers. All interviewers selected to work on this project received a minimum of eight hours of basic interviewer training and an additional fifteen minutes of project specific training. The project training included background information, purpose of the study, definitions, and a review of the questions and content of the survey. In addition, interviewers practiced for approximately fifteen minutes on the CATI (Computer Assisted Telephone Interviewing) program before calling actual respondents. At all times during the course of training and project calling, one or more supervisors were available to provide quality control and to respond to interviewers' needs and questions. A total of 17 interviewers were trained and called on this project.

Interviewer Monitoring

To maintain data quality and continuity in the telephone data collection process, interviewer performance was regularly monitored and measured. SESRC's current standard is to monitor all interviewers at least once a week during a day or night shift. One of the main purposes of monitoring is to minimize interviewer effects. Interviewers are scored on specific factors that measure proper interviewing techniques. The two principles that guide the training and scoring of interviews are: (1) respondents should receive information that is delivered by the interviewer in an unbiased manner; and (2) every respondent should receive the same stimulus from each interviewer. These principles translate into five basic interviewing rules that are used as factors by the monitor for scoring an interview:

- Rule 1: The reading of each question is exactly as it is written and in the order in which it appears in the questionnaire.
- Rule 2: A slow reading pace.
- Rule 3: Standard neutral feedback phrases such as "Thank you. That's important information" or "I see" are given as acceptable responses.
- Rule 4: Standard neutral cues or probes such as "Could you tell me more about that" or "which would be closer to the way you feel?" are given to the respondent to help him/her give more complete answers to questions.
- Rule 5: Accurate recording of all responses.

During the course of the project, 6 interviews (2% of completed interviews) were monitored.

Data Management

All survey data and sample information is stored on SESRC servers to ensure data security. All sample information is removed from the final dataset, and responses are associated only with IDs assigned by SESRC. Data files were collected at the conclusion of the survey and archived for permanent storage at SESRC. Data was extracted and reviewed throughout the survey period to ensure high quality data.

SURVEY DATA

The survey result tables show two different percent values that differ in how the missing values and skips are included in the calculation of the percentages.

The "**percent**" column includes the missing and skips in the calculation.

The "**valid percent**" does not include missing and skipped responses.

In most instances, the "valid percent" is the appropriate measure to use, since this shows the percent of only those respondents that answered the question.

Original Numeric Data File, Remarks and Notes File

The survey data is saved in an SPSS system file, as well as an Excel file. All variable and category labels are saved in this file. Missing values throughout the data are indicated by "D" (don't know), "R" (refused), and " " (missing).

The remarks data corresponding to the open-ended question in this survey are sorted by identification number. The respondent identification number is shown in the first column, and followed by the open-ended remarks.

The remarks data have only been reviewed for spelling and grammatical errors. Obvious references to individuals were deleted. However, the data should remain strictly confidential. The remarks data should be treated as confidential information and printed for release only after careful review and necessary editing.

Data File Details

Filename	Description
LEVYWW Data Report.docx	This report in Word format.
LEVYWW Data Report.pdf	This report in PDF format.
LEVYWW Final Data.sav	SPSS data set containing completed and partially completed cases.
LEVYWW Final Data.xlsx	Excel data set containing completed and partially completed cases, question labels on second tab, value codebook on third tab.
LEVYWW Open ends.xlsx	Excel file containing all open ended responses.
LEVYWW Frequency Listing.docx	Word file containing a frequency listing of the data.
LEVYWW Request for results.xlsx	Excel file containing information for a respondent who requested the results of the survey.

FREQUENCY LISTING

Is this completion ...

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	A completed interview	302	98.1	98.1	98.1
	A partial complete	6	1.9	1.9	100.0
	Total	308	100.0	100.0	

Q01 What is your overall opinion of the current condition of the Walla Walla High School, or Wa-Hi, buildings?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Excellent	5	1.6	2.0	2.0
	Good	79	25.6	31.2	33.2
	Fair	121	39.3	47.8	81.0
	Poor	48	15.6	19.0	100.0
	Total	253	82.1	100.0	
Missing	Don't know	51	16.6		
	Refuse	4	1.3		
	Total	55	17.9		
Total		308	100.0		

Q02 When was the last time you were in a classroom or learning space at Wa-Hi?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Never	72	23.4	23.8	23.8
	Within 1 year	99	32.1	32.7	56.4
	Within 5 years	54	17.5	17.8	74.3
	More than 5 years ago	78	25.3	25.7	100.0
	Total	303	98.4	100.0	
Missing	Don't know	4	1.3		
	Refuse	1	.3		
	Total	5	1.6		
Total		308	100.0		

Q03 Did you vote on the February 12th bond proposal?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Yes	235	76.3	78.6	78.6
	No	64	20.8	21.4	100.0
	Total	299	97.1	100.0	
Missing	Don't know	9	2.9		
Total		308	100.0		

Q04 Did you vote YES on the February 12th bond proposal?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Yes	142	46.1	64.3	64.3
	No	79	25.6	35.7	100.0
	Total	221	71.8	100.0	
Missing	Skipped	73	23.7		
	Don't know	5	1.6		
	Refuse	9	2.9		
	Total	87	28.2		
Total		308	100.0		

Q05M1 What were your top 2 reasons you voted yes on the bond proposal? Choice 1

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Liked the plan	20	6.5	14.4	14.4
	Facility needs were great	43	14.0	30.9	45.3
	Cost was reasonable	9	2.9	6.5	51.8
	Help improve student achievement	38	12.3	27.3	79.1
	Other	29	9.4	20.9	100.0
	Total	139	45.1	100.0	
Missing	Skipped	167	54.2		
	Don't know	1	.3		
	Refuse	1	.3		
	Total	169	54.9		
Total		308	100.0		

Q05M1 What were your top 2 reasons you voted yes on the bond proposal? Choice 1 Open end	
10021	It needed to be closed up a lot more than it is.
10045	The remodel was needed.
10119	always have backed the school district
10127	Student achievements and i felt it was a fair amount of money.
10138	Anything can use improvement.
10141	I found it reasonable
10168	It was past due.
10185	I have been a teacher in California and think that education is important.
10213	They need their money for extending programs.
10223	I taught school for years so it goes against the grain for me to turn down a levy.
10463	I always vote for schools simply because I feel like our children need to be educated.
10581	I am pro education.
10585	We need to stay competitive, and it was about time.
10645	1. I am supportive of schools. 2. I know young women that go there.
10659	I trusted that the people requesting the money, the school board, needed the money.
10717	my daughter felt really uncomfortable with the glass windows and they would change that
50076	The whole school needs a little bit of work on it. Air conitioning and rebuilding classrooms
50081	I wanted the kids to have better facilities.
50109	I always vote for education, and I always vote against "bombers" .
50162	Felt it was time to upgrade.
50212	They need repair. They needed to be taken care of
50258	My son will go through the school system so I want it looking nice.
50416	They needed an upgrade and a safer environment over there.
50501	The whole plan needs to be upgraded. It is out of phase.
50635	Default vote for kids in spite of poor district leadership.
50655	I'm going to have grandchildren going there and I want them to go to a better facility than what is available now.
50664	I didn't like the plan but I wanted to support the Walla Walla District Schools.
50665	All the above
50726	Classroom size and the ability to have science classrooms available for students.

Q05M2 What were your top 2 reasons you voted yes on the bond proposal? Choice 2

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Liked the plan	8	2.6	8.5	8.5
	Facility needs were great	26	8.4	27.7	36.2
	Cost was reasonable	11	3.6	11.7	47.9
	Help improve student achievement	35	11.4	37.2	85.1
	Other	14	4.5	14.9	100.0
	Total	94	30.5	100.0	
Missing	Skipped	214	69.5		
Total		308	100.0		

Q05M2 What were your top 2 reasons you voted yes on the bond proposal? Choice 2 Open end	
10187	Deferred maintenance has not been addressed for a long time.
10324	I think kids need a good learning environment.
10595	Because the school needs some work.
10623	It needs to be done and it is a good plan. We need to bring our school up to other Columbian based schools and we are not there.
50038	Security for the students
50043	Kids deserve a decent school.
50123	The kids need it.
50447	Wanting to preserve Wa-Hi as a top school in the state, and I fear that it is not performing to that level at this point.
50453	Just to improve the school.
50572	Because I always vote yes for schools
50610	Focus on the tech issues in the rooms.
50640	Rooms need to be redone.
50717	I know the value of education so I thought it was worthwhile.
50737	The school needs work

Q06M1 What were the top 2 reasons you voted no on the bond proposal? Choice 1

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Didn't like the plan	7	2.3	9.0	9.0
	Wa-Hi doesn't need improvements	3	1.0	3.8	12.8
	Cost was too much for me personally	25	8.1	32.1	44.9
	The public cannot afford this debt in this economy	20	6.5	25.6	70.5
	Other	23	7.5	29.5	100.0
	Total	78	25.3	100.0	
Missing	Skipped	229	74.4		
	Don't know	1	.3		
	Total	230	74.7		
Total		308	100.0		

Q06M1 What were the top 2 reasons you voted no on the bond proposal? Choice 1 Open end	
10002	I have 6 and a half years of college education, I own my own home and can barely make my ends meet. Apparently because I am 60 years old and female, I cannot pay my bills. And to increase my property taxes at this point for improvement above and beyond what the high school might need is not remotely within my possibility. I seriously wish my government would fund early childhood kindergarten through 12 public education at least as much as they spend on nuclear bombs and war on the last several years.
10083	I don't have any kids and I am tired of paying for other kids. Every time I turn around there is a bond for something.
10156	Too expensive, and they can do some remodeling and new maintenance
10188	Because Wa-Hi wasn't the only thing on the bond issue
10189	All of the above
10245	They put outside things in that had nothing to do with the building.
10366	The administration was too unorganized and asked for too much.
10566	I feel like the property taxes I pay should go towards this sort of thing
10617	They didn't do a very good job last time so I didn't think they'd do a good job this time.
10722	The school is bad at maintenance of the building.
10744	I don't like the way the school district is and some of the teachers were not as great.
50079	If they come in under budget, they can take the extra money and do what they want with it. That is a no-no, because of the cost: if they has 1 or 2 million left over their budget, they should have to put it back
50105	There is too much technology in the schools. We should only take the needs and not the wants.
50106	I don't believe the money is currently being spent wisely and I'm not going to vote for more money to be spent unwisely.
50140	I cannot afford it
50220	They needed improvements but what they proposed was too extreme.
50314	I don't believe in borrowing money

50372	Very little trust for the school board and very little trust for the administration. It's a poor choice to do it in this economy, they were asking for way too much.
50385	Cost is too prohibited, and I didn't think they have us enough information.
50465	The taxes are too high as they are and I have no faith in the school board.
50567	The way they handled the Edison extra money.
50607	They're not spending the money they're getting on maintenance.
50637	college place is going to have a new high school and wa-hi is going to lose hundreds of students and then the school district can debate on remodeling the high school that they have instead of building a new one

Q06M2 What were the top 2 reasons you voted no on the bond proposal? Choice 2

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Didn't like the plan	7	2.3	12.5	12.5
	Wa-Hi doesn't need improvements	3	1.0	5.4	17.9
	Cost was too much for me personally	10	3.2	17.9	35.7
	The public cannot afford this debt in this economy	20	6.5	35.7	71.4
	Other	16	5.2	28.6	100.0
	Total	56	18.2	100.0	
Missing	Skipped	252	81.8		
Total		308	100.0		

Q06M2 What were the top 2 reasons you voted no on the bond proposal? Choice 2 Open end

10230	Overall plan was too far out there, including elevators and storage spaces, which seemed a bit ridiculous. Also the space issue where other places are opening opportunities for students for WA-HI to go to that would reduce the needs of WA-HI. And The school just had a remodel not that long ago, so the last remodel in the 60s being false. Tax impact was too much for what was being done.
10297	I believe they need to get out of the union because they are costing tax payers too much money and we can't afford it. They didn't use the money last time the way they said they were going to, and we never really see anything in writing.
10462	Not going to vote for a school until college place is finished and you know what you need
10621	I thought that they were going too much
10714	Look for more individual needed things compared to the whole thing.
50059	I don't think they utilize what they got. They are spending a lot more than what they should be.
50331	The school is capable of lasting a few years more.
50373	It didn't need all of the improvements.
50477	The high school that has been proposed over in college place.
50535	There were over reaching
50618	I think the money should cover both high schools in Walla Walla and not just Wa-Hi.
50641	I don't think we need such a grand installation.
50696	New teachers
50704	I don't want my taxes going up again.
50707	Need a better architectural plan, so combine all the separate buildings into one school.
50718	It was way too high, the people can't afford it

Q07 Did you have enough information on the February 12th bond to make an informed decision?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Yes	237	76.9	81.2	81.2
	No	55	17.9	18.8	100.0
	Total	292	94.8	100.0	
Missing	Skipped	1	.3		
	Don't know	15	4.9		
	Total	16	5.2		
Total		308	100.0		

Q08 What information would you have wanted to make an informed decision?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Enter response	38	12.3	100.0	100.0
Missing	Skipped	253	82.1		
	Don't know	15	4.9		
	Refuse	2	.6		
	Total	270	87.7		
Total		308	100.0		

Q08 What information would you have wanted to make an informed decision? Open end

10045	I wanted to know why they changed it from a remodel of Wa-Hi to a complete re-do of Wa-Hi.
10132	I would've appreciated more information on specifics of how the funds will be used and of specifics of needs.
10138	Where did the 70 million dollars come from, who would have got the contract and Why would it cost so much if it was just a renovation. I also heard that there would be less exits which is not good.
10141	The information that I did receive contradicted one another. But I think that as long as it is reasonable we should pass it.
10167	Know of what it consisted
10225	Something easier to understand.
10275	I didn't even got a package about what the bond was about, so a pamphlet
10297	Where is every dime going? If it's not just for buildings then is it going for salary, what administrators are getting it? How much is the union getting? What are the salaries of everyone? And the days of the school year, they've shortened our kids are not getting the full 180 days.
10334	I just needed to know more about it, that's all.
10454	I just didn't look into it enough.
10464	Someone in my community said that they didn't give enough information. Rather than getting 17 dollars in raised taxes, it turned out to be double.
10499	I would have liked to have more information about the building and all the inspections that have been done throughout the years.

10556	The only information I got was that they wanted to raise funds for the buildings but they didn't put why it was needed, was it for more space for students or they wanted to remodel? That's why I didn't vote.
10601	I am not a registered voter and I am new resident to Walla Walla
10604	I'm 80 and social security is my only income so I really don't have enough to help out with something like that. Some people might have voted against it because they cannot afford it.
10692	Live here.
50032	I thought that there needed to be more breakdown of costs; one great big number isn't very helpful.
50036	Laid out in the newspaper.
50051	Scholastic achievements and health and safety of the buildings, and appreciation for teachers; they're great people.
50055	floor plans, age of the buildings, whether there was temporary modules in the school, condition survey, comparisons to other schools
50069	I didn't have any information.
50110	My kids don't go there so I don't know.
50166	What's it for? How much it's for? What they are going to do?
50219	More detail of what they were gonna do.
50253	If there was a way to still do something without the cost. I know we have to pay for it but the cost is so high. I wish there was a plan B.
50385	I just wanted to know more specifics
50387	A picture speaks many more words. Like this is what it looks like now, but this is what it would look like when it's done.
50434	Regarding the degree of what work would be done and was it being over designed to meet the minimum requirements.
50456	If they were going to have better teachers that do care for their kids.
50530	Laid out exactly what we're going to do as far as construction and cost.
50555	You have to know how the money is going to be spent.
50580	A list of the improvements that they were planning on making.
50583	Standard literature
50627	We are generally gone when the bonds come up and we don't get the newspaper. We're snowbirds.
50648	How come people that don't have children have to pay extra money for people that do
50657	That there was a problem with it.
50670	I didn't want any more information because I thought they were spending too much money.
50704	I want to know exactly what they want to do. It is too fuzzy for me to understand. I need more information on it.

Q09 To help us determine the communities priorities for facility improvement at Walla Walla High School, which of the following would you recommend the school district pursue:

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Complete modernization	126	40.9	47.9	47.9
	Phased approach	87	28.2	33.1	81.0
	No bond at all.	50	16.2	19.0	100.0
	Total	263	85.4	100.0	
Missing	Skipped	3	1.0		
	Don't know	26	8.4		
	Refuse	16	5.2		
	Total	45	14.6		
Total		308	100.0		

Q10 Breaking the project into more phases would allow us to be more specific with our projects and allow us to try and pass smaller bonds, but each phase would require a separate bond vote approximately every four years and, if we were to do all renovation

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Two phase	33	10.7	40.7	40.7
	Three phase	43	14.0	53.1	93.8
	Neither	1	.3	1.2	95.1
	Either one	4	1.3	4.9	100.0
	Total	81	26.3	100.0	
Missing	Skipped	221	71.8		
	Don't know	5	1.6		
	Refuse	1	.3		
	Total	227	73.7		
Total		308	100.0		

Q11A If a phased approach is used, what level of priority would you give these Wa-Hi facilities? The first is the academic building.

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	High	40	13.0	57.1	57.1
	Moderate	26	8.4	37.1	94.3
	Low	4	1.3	5.7	100.0
	Total	70	22.7	100.0	
Missing	Skipped	222	72.1		
	Don't know	13	4.2		
	Refuse	3	1.0		
	Total	238	77.3		
Total		308	100.0		

Q11B The next is the science building.

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	High	55	17.9	74.3	74.3
	Moderate	18	5.8	24.3	98.6
	Low	1	.3	1.4	100.0
	Total	74	24.0	100.0	
Missing	Skipped	222	72.1		
	Don't know	9	2.9		
	Refuse	3	1.0		
	Total	234	76.0		
Total		308	100.0		

Q11C The track?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	High	7	2.3	9.1	9.1
	Moderate	19	6.2	24.7	33.8
	Low	51	16.6	66.2	100.0
	Total	77	25.0	100.0	
Missing	Skipped	222	72.1		
	Don't know	8	2.6		
	Refuse	1	.3		
	Total	231	75.0		
Total		308	100.0		

Q11D The music building?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	High	11	3.6	15.7	15.7
	Moderate	30	9.7	42.9	58.6
	Low	29	9.4	41.4	100.0
	Total	70	22.7	100.0	
Missing	Skipped	222	72.1		
	Don't know	15	4.9		
	Refuse	1	.3		
	Total	238	77.3		
Total		308	100.0		

Q11E The commons?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	High	5	1.6	7.5	7.5
	Moderate	34	11.0	50.7	58.2
	Low	28	9.1	41.8	100.0
	Total	67	21.8	100.0	
Missing	Skipped	222	72.1		
	Don't know	17	5.5		
	Refuse	2	.6		
	Total	241	78.2		
Total		308	100.0		

Q11F The library?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	High	24	7.8	36.9	36.9
	Moderate	21	6.8	32.3	69.2
	Low	20	6.5	30.8	100.0
	Total	65	21.1	100.0	
Missing	Skipped	222	72.1		
	Don't know	19	6.2		
	Refuse	2	.6		
	Total	243	78.9		
Total		308	100.0		

Q11G The fitness center?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	High	3	1.0	4.5	4.5
	Moderate	31	10.1	46.3	50.7
	Low	33	10.7	49.3	100.0
	Total	67	21.8	100.0	
Missing	Skipped	222	72.1		
	Don't know	18	5.8		
	Refuse	1	.3		
	Total	241	78.2		
Total		308	100.0		

Q11H The career and technical education building?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	High	27	8.8	42.9	42.9
	Moderate	27	8.8	42.9	85.7
	Low	9	2.9	14.3	100.0
	Total	63	20.5	100.0	
Missing	Skipped	222	72.1		
	Don't know	22	7.1		
	Refuse	1	.3		
	Total	245	79.5		
Total		308	100.0		

Q11I Which of the previous facilities would you say is the highest priority?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Academic building	21	6.8	28.0	28.0
	Science building	41	13.3	54.7	82.7
	Music building	2	.6	2.7	85.3
	Commons	2	.6	2.7	88.0
	Library	1	.3	1.3	89.3
	Career and Technical Education building	8	2.6	10.7	100.0
	Total	75	24.4	100.0	
Missing	Skipped	222	72.1		
	Don't know	10	3.2		
	Refuse	1	.3		
	Total	233	75.6		
Total		308	100.0		

Q12A Along with Wa-Hi, the District does have other capital needs that will need to be addressed in the future. Please tell me which of the following should have the highest priority?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Replace Lincoln High School	98	31.8	44.7	44.7
	Adding a second gym and science classrooms to Pioneer Middle School	24	7.8	11.0	55.7
	Adding a building to house the Head Start and ECEAP preschool program	38	12.3	17.4	73.1
	Modernizing Prospect Point and Berney Elementary Schools	59	19.2	26.9	100.0
	Total	219	71.1	100.0	
Missing	Skipped	5	1.6		
	Don't know	64	20.8		
	Refuse	20	6.5		
	Total	89	28.9		
Total		308	100.0		

Q12B Which of the following should have the second highest priority?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Replace Lincoln High School	32	10.4	17.9	17.9
	Adding a second gym and science classrooms to Pioneer Middle School	44	14.3	24.6	42.5
	Adding a building to house the Head Start and ECEAP preschool program	45	14.6	25.1	67.6
	Modernizing Prospect Point and Berney Elementary Schools	58	18.8	32.4	100.0
	Total	179	58.1	100.0	
Missing	Skipped	89	28.9		
	Don't know	33	10.7		
	Refuse	7	2.3		
	Total	129	41.9		
Total	308	100.0			

Q12C Which of the following should have the third highest priority?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Replace Lincoln High School	30	9.7	19.0	19.0
	Adding a second gym and science classrooms to Pioneer Middle School	45	14.6	28.5	47.5
	Adding a building to house the Head Start and ECEAP preschool program	40	13.0	25.3	72.8
	Modernizing Prospect Point and Berney Elementary Schools	43	14.0	27.2	100.0
	Total	158	51.3	100.0	
Missing	Skipped	129	41.9		
	Don't know	12	3.9		
	Refuse	9	2.9		
	Total	150	48.7		
Total	308	100.0			

DEM1 Now we have just a few demographic questions for survey purposes.(IWR Read if necessary: For survey purposes I need to ask, are you male or female?)

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Male	116	37.7	38.4	38.4
	Female	186	60.4	61.6	100.0
	Total	302	98.1	100.0	
Missing	Skipped	6	1.9		
Total		308	100.0		

DEM2 Are you between the ages of 18 to 29, 30 to 44, 45 to 59, or 60 and older?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	18-29	11	3.6	3.6	3.6
	30-44	49	15.9	16.2	19.9
	45-59	86	27.9	28.5	48.3
	60 and older	154	50.0	51.0	99.3
	Prefer not to answer	2	.6	.7	100.0
	Total	302	98.1	100.0	
Missing	Skipped	6	1.9		
Total		308	100.0		

DEM3 Do you have children living in your home attending Walla Walla Public Schools?

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Yes	74	24.0	24.5	24.5
	No	228	74.0	75.5	100.0
	Total	302	98.1	100.0	
Missing	Skipped	6	1.9		
Total		308	100.0		

THX Thank you for your time. If you have any additional comments regarding the bond, I can take them now.

		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	Yes, comments	70	22.7	23.2	23.2
	No comments	232	75.3	76.8	100.0
	Total	302	98.1	100.0	
Missing	System	6	1.9		
Total		308	100.0		

THX Thank you for your time. If you have any additional comments regarding the bond, I can take them now.	
Open end	
10002	For somebody that owns their own home, I have voted for every single school bond until the last one. And if Walla Walla School district can come up with some kind of reasonable and much cheaper proposal I will vote for it. But I am also 61 years old and pay property taxes and trying to support myself on \$11,000 dollars a year. So when the school district gives me some kind of proposition two or three times, what I can personally afford. I cannot vote for it. I am sorry.
10045	I really think they should do a remodel of Walla Walla High School and not re-do the whole thing. Parts of the high school really do need to be redone but re-doing the entire thing is not necessary and does not provide for the interest of the general public.
10055	I suggest framing the options without the cost associated with the question, specific to the question you just asked. It might be helpful to ask a question if someone would support a bond, in the three different levels, but make that separate question from the phased in, complete modernization, or no bond.
10065	I think the district hasn't done a good job maintaining the building, and there is a mistrust and they lied when using the money. Also in the last 10 years have approved 2 bond issues. How much more do they want? They just want more and more.
10098	A lot of these decisions that we're living with now are made by people that have died. You can't expect the community to bail you out all the time- frankly, they shouldn't have built it out in the swamp in the first place. In this semi-depression, you can't expect everybody to keep digging. We'll all be on the street if it keeps up. All this complaining about teachers is wrong: I have a masters degree and I don't make what these teachers make. It's not going to help if we can't make our taxes. A lot of people got better education in the 19th century, with just books.
10139	I don't like the one building concept. I think it's less safe. I like the open campus as it currently is.
10152	They need to make it smaller and I think it will pass.
10171	I know anything that you can do for the school to make it more pleasant for kids is in the right direction so I am for that. It's easier to make these kinds of decisions if you have kids in school. Anything to make things better for the kids, I'm for that.
10179	They have an employee morale problem. There are a whole bunch that are not behind the bond issue and that links back. I would be interested to have the poll done by the employees and school district. How many of them support the bond issue?
10187	I hope you are able to pass the bond next time.
10213	I see nothing wrong with Lincoln High School.

10223	When I toured Wa-Hi, I felt like they had not maintained it. It seems that if you maintain things they stay nice and are kept around for longer without having to replace them. This may be a reason for wanting to do this bond when it could have possibly been avoided for a longer period of time.
10224	People can't afford that. They tried to do too much too quickly. They should have been staying on top of maintenance while they had a chance. Otherwise, they'll get buried. That's what's happened now. The maintenance money must have been misspent.
10230	End the bond totally and just focus on the necessities, rethink from scratch. Keep work locally for contractors. Forget about elevators and that type of stuff. Let public know about lowering student population levels due to facility at College Place being built. Address significant needs only.
10247	Anything I would have to say about the bond issues, if the school board approved of it I would be on their side because they are very intelligent people and they would not be doing anything harmful to the community and I think we are very fortunate to have the school system we have here.
10275	My concern is I would like to see the portables be remove they were temporarily fix and they should had been replace with buildings along time ago
10278	When things are done, they need to do it with efficiency and effectiveness in mind. The planning could have been planned differently to accommodate the needs of the school in a realistic sense. If this is tried to pass again, it would be smart to include significant improvements in order to show the reasons this bond is important and useful to Wa-Hi.
10286	The super majority rule for voting is not good.
10343	I think that the biggest hurdle is that Walla Walla is a huge retirement community and there is not much focus from the retired people to support the additional taxes that are needed for the bond.
10366	I think that an athletic facility with a track and football field should be over the other capital needs that were named.
10372	I just think the first one was too large.
10464	You need to make everybody know about this survey. When you're getting ready to vote for a bond, be more proactive. What are we voting for? If people don't know about it, it won't pass. We should do it ahead of time to think about how the bond will benefit people.
10468	I was really in favor of it, and I know to do it once would be better in the long run, but I think the local electorate is kind of weak. I think phasing it in would be their best chance.
10499	If you were to build a new high school I would suggest remodeling during the summer and if it needed to be extended there are portable classrooms, which wouldn't disrupt learning. Also, don't let too much time pass before remodeling and having inspections twice a year and fixing what is broken. And adding pools to the schools, it could be expensive at first but it should pay off with kids being overweight, it's another way to get them into exercising.
10530	The economy is bad and in my opinion doctors and schools are inflation proof because they keep raising their rates no matter what the economy is doing and we all just have to go along with it. Schools seem to think it doesn't matter what it costs they should have to get by with less.
10604	I feel that these things are needed but often time's people don't look at the cost. The whole thing needs to be considered first.

10623	I hope they get it passed. I feel like the whole district is going to say no before they listen. I don't know you correct that. It is going to be a real challenge.
10626	Two phases has a better chance of passing then the whole thing at once.
10692	I don't know the specifics of the bond, so i can't speak to that but it is sad that it failed because everyone want s better education but no one wants to pay for it. I voted yes, even when our kids w3ere gone because it doesn't just benefit the people who have children. It will benefit the whole district. If we want quality of anything, and particular education, we have to pay it. I just find it amazing the people can't see the importance of paying for education, I am dumbfounded by their stupidity.
10714	The only things that are needed should be looked at due to economic times.
10722	Lots of deferred maintenance if they kept up the whole time it wouldn't be where it is. I understand the glass and windows are large but there are alternate ideas. There should be a maintenance manager because they need a plan.
10728	Regarding Wa-Hi, the real question they should be asking is who had been in charge for maintaining the school. They should be held responsible for not keeping up on the renovations there. Regarding Lincoln High School, if there are plans to eventually tear down that historic building, it will not go over well with the public and is not in bad enough condition to completely tear down anyway.
10738	The whole thing with the bond that rubbed me the wrong way was the grand renovations, it was too grand and I don't think the school district is very good with our money. They took the state matching money for Edison and kept it and they said they would do it again.
50009	The bonds issues that do pass, 18 year olds that vote for this they are not property owners. Bonds take from property owners not renters.
50011	They had information on their website regarding their plan, and once I went and I looked at the plan that is when I decided to vote for that. Before I was undecided so I think that was an important part of my decision.
50030	I feel like the school district did a good job of explaining what the school needs, what they were going to do, why it needed to be done, and what the money was spent for.
50032	I think that the major reason for the bond not passing is because the community was not in the loop and this seems like a good beginning.
50043	I believe that school is not an expense, it is an investment. I think the kids should go to a safe well designed building so they can get their schooling, and where everyone has a place to put their stuff during the day.
50059	I will vote no on them.
50079	I have two kids that went through school; one of them is a school teacher. Safety is the biggest issue for Wa-Hi, and fixing small things could go a long ways for their safety. For example during lockdowns, they have to go outside to lock the rooms. And there are points where a shooter could shoot many classrooms.

50081	I really hope that it really makes a difference. I think the phased approach is the better idea. They really need to work on it. When I was in school 16 years ago it needed help already I just imagine how bad it looks like now.
50106	Tell us what needs upgrading at Berney and which order those needs are in so I need to know more information.
50123	It would be better if they would focus just on remodeling classrooms rather than the tennis courts and the extra stuff that is not really necessary.
50124	I think that if people were to read about the bond more before the voting occurred, it may have passed. Many people do not read printed material as well.
50161	They have maintenance people there, but they don't do any maintenance. So the building runs down and all they want to do are these improvements.
50165	They think they are getting free state money, but really they are using our tax dollars.
50190	I appreciate the district to take the time and money to hire us, to call and find what the community is thinking.
50253	Back to ranking the schools facilities, I ranked the library and music building low because they were recently new.
50258	I think that the school district should look at this project economically and what works to give the kids the best education instead of sticking to a plan because of the looks of the building.
50266	I just think its necessary, so I just think keep trying.
50326	I have strong the opinions about the buildings for the counselors. There needs to be space for privacy and more counseling that is offered.
50372	I have concerns about with what the school board does with the maintenance money. The school board and administration puts the maintenance money into other funds, and they need to do a much better job of maintaining the school. I also have concerns with contingency funds, there is a lot of money laying around. I support the school district, but I need some accountability on how the funds are being used.
50387	People are always concerned their taxes are going to rise especially if they don't have kids in the school and the elderly always vote all that down because they won't use it. I think the elderly people can get exemptions on paying the bond, if the seniors don't have to pay it should be known it would be vital to get that word out.
50410	Part of the problem was for me is that the city raised my taxes right at the time the school bond was coming on, and we have passed a lot of bonds for other things; a police department, fire department. It is a never-ending cycle. It is just raising my taxes. Other people their taxes got lowered and mine got raised, and basically I feel I am shouldering the burden when other people's got lowered. I don't know how the city plans these things. My son goes to Wa-hi; I am familiar with these buildings. I would not vote for it as it was presented the last time again, it is too much. They wanted too much, because I know they wanted to build a new Lincoln High School. I can foresee bonds for new improvements; they have to prioritize and live with what they have.
50447	I think that the communications for the bond was poor. There was too much distance between the people planning it and the community. There was much more of a need for graphics, and persuading people based on need would work best.

50465	We are losing 400 students to the college place school district. We're going to have space at Wa-Hi. I want to bring students from Lincoln back to that school and make them toll the line. Make them do what they are supposed to do.
50472	I feel that the money the public schools gets is really high but they complain all the time. They get paid more than anybody here in the valley and I think it's ridiculous.
50530	I think with college place building their own they shouldn't waste any money, having a high school essentially for juvenile delinquents has always baffled me.
50572	I will support whatever the school board puts on the ballot.
50607	The school board needs to take the money we give for a project into the project, and if they have money left over they should pay it back into tax base.
50610	There was some fat in that that could have been trimmed, part of that was the new track, I didn't think it was necessary. We need to focus on the educational program. It would be nice to see prayer back in school. I would vote if we could get God back in our kid's lives.
50629	I think the main problem with having the bond now is the economy is so bad people are struggling to meet their everyday expenses. As the economy gets better then people will be more willing to see an increase in their taxes, especially the elderly we're living on a limited income. If you have the schools wanting more than the city then the taxes will continue to rise, people are already at their limit right now.
50640	Now is the cheapest time to barrow money for construction and have construction done. The high school is going to have to be done at sometime, so it would be cheaper to do it now then in the future.
50641	With the buildings that they are building at the community college it should serve the technical needs for Lincoln students. With the College Place students moving out of Wa-Hi it will open about 300 seats. They need to move the student from Lincoln into Wa-Hi they are as capable as any student at Wa-Hi and they will fit in at Wa-Hi real good. Then they need to sell Lincoln High School and they can develop it into adequate housing. There is very little, if any emphasis on increasing the teachers' salaries or any requirement of the teaching abilities of the staff. All they talk about is brick and mortar.
50643	We keep voting these things down, use maintenance funds to maintain buildings as they are needed, instead of skimping and coming at us asking for more money.
50648	How do much do they charge for having children attending school in the district?
50655	I would like to see them do what is necessary to give the children the best facilities possible for their education.
50658	I think maybe they need to learn to live within a budget, all the households within the school. We all have to learn to live within our budgets and functions as households, they need to be more creative and less spendy.
50704	We don't need to do it right now. We need to wait until the economy is better. We need more income in this town to help fund all the bonds.
50743	This is something that should have been done a long time ago. I am on the advisory board and I will probably retire before this is done.

Survey of Residents in Walla Walla School District CATI Instrument

BEGIN:

Phone: <PHONE> Access Code: 246-421-975

My name is (name) and I am calling on behalf of Walla Walla Public Schools. May I speak to the person in your household who has had the most recent birthday and is over 18 years of age? We are calling regarding the February 12th, 2013 failed Walla Walla High School Bond Measure. Regardless of your position on the measure, we would like to ask you a few questions to help the school district better understand the attitudes of the community regarding the measure. I was hoping now would be a convenient time.

Refusal Preventions

We are calling a limited number of Walla Walla school district residents and your opinion would greatly help to better understand the population of Walla Walla as a whole.

Your opinion cannot be replaced within this study, due to the limited number of residents that we will be contacting.

Regardless of your position on the measure, your opinions would greatly help us to better understand the opinions of residents.

Even if you do not have an opinion regarding the bond measure, we would still greatly appreciate any feedback you could provide as a resident of the area.

This is a short survey that will take between 4 and 7 minutes depending on your answers.

Speaking to R.....	1	=> /CELL
R not available / Set callback (GB, CB, HB)	2	=> /INT01
Non contacts (AM, BC, BZ, ED, NA).....	3	=> /INT02
Refusals (R1, R2, R3, RP)	4	=> /F10
Non-working numbers (CC, DS).....	5	=> /VERIFY
Communication barrier (HC, LG)	6	=> /INT03
Other codes (DD, DP, OT, RN)	7	=> /INT04
Ineligibles (IE, Does not live in Walla Walla School District).....	8	=> /INT05
Special project codes ().....	9 I	=> /INT99
Web/Mail codes	10 I	=> /INT98

CELL:

First, for safety reasons, I need to ask if this is a cell phone? (IWR read only if necessary "By cell phone we mean a telephone that is mobile and usable outside of your neighborhood.")

```
=> /CONFD
if CELL=2
```

Yes	1	
No.....	2	=> CONFD
Refuse.....	R	=> CONFD

CLSAF:

To ensure your safety and the safety of others can you please tell me if you are currently driving a motor vehicle. (If yes say: "Sorry to have bothered you, it is our policy to not

conduct surveys with people while they are driving, regardless if they are using bluetooth technology. We will call you back at another time." Do not take time to set a call back.)

Yes 1 => /INT01
No..... 2 => CONFD
Refuse..... R => /REFUS

CONFD:

While your participation is voluntary, your responses will be kept completely confidential. This interview may be monitored or recorded by my supervisor to check my work. If I come to any question you would prefer not to answer, just let me know and I will skip over it. Okay? (IWR: If the respondent states they don't want to be recorded then say "That is fine. Since we need your permission to record we will not record this survey.")

Continue with survey..... 1 => /SCRN1
No - Try refusal prevention..... 2 => /F10
Not a good time - Call back later..... 3 => /INT01

SCRN1:

To start, do you live within the Walla Walla Public School district?

Yes 1 => Q01
No..... 2
Don't know..... D
Refuse..... R

INT50:

Thank you for your time, but we are currently only interviewing residents of the Walla Walla Public School district.

Ineligible - Does not live in WWPS I4 => /END

Q01:

What is your overall opinion of the current condition of the Walla Walla High School, or Wa-Hi, buildings? Would you say they are in excellent condition, good, fair or poor condition?

Excellent..... 1
Good..... 2
Fair 3
Poor 4
Don't know..... D
Refuse..... R

Q02:

When was the last time you were in a classroom or learning space at Wa-Hi? (Walla Walla High School) (Would you say never, within one year, within five years, or more than five years ago?)

Never 1
Within 1 year 2
Within 5 years..... 3
More than 5 years ago 4
Don't know..... D
Refuse..... R

Q03:

Did you vote on the February 12th bond proposal?

Yes 1
 No..... 2 => Q07
 Don't know..... D => Q07
 Refuse..... R => Q07

Q04:

Did you vote YES on the February 12th bond proposal? (IWR: Do not probe if they answer Don't know or Refuse)

Yes 1
 No..... 2 => Q06
 Don't know..... D => Q07
 Refuse..... R => Q07

Q05:

What were your top 2 reasons you voted yes on the bond proposal? Would you say you liked the plan, the facility needs were great, cost was reasonable, help improve student achievement or some other reason? (IWR: If R says all of the above then say: "For survey purposes, could you give me your top two reasons?")

Liked the plan 1 => Q07
 Facility needs were great 2 => Q07
 Cost was reasonable 3 => Q07
 Help improve student achievement 4 => Q07
 Other..... 5 O => Q07
 Don't know..... D X => Q07
 Refuse..... R X => Q07

Q06:

What were the top 2 reasons you voted no on the bond proposal? Would you say you didn't like the plan, Wa-Hi doesn't need improvements, cost was too much for me personally, the public cannot afford this debt in this economy, or some other reason. (IWR: If R says all of the above then say: "For survey purposes, could you give me your top two reasons?")

Didn't like the plan 1
 Wa-Hi doesn't need improvements..... 2
 Cost was too much for me personally..... 3
 The public cannot afford this debt in this economy..... 4
 Other..... 5 O
 Don't know..... D X
 Refuse..... R X

Q07:

Did you have enough information on the February 12th bond to make an informed decision?

Yes 1 => Q09
 No..... 2
 Don't know..... D => Q09
 Refuse..... R => Q09

Q08:

What information would you have wanted to make an informed decision?

Enter response..... 1 O
Don't know..... D
Refuse..... R

Q09:

To help us determine the communities priorities for facility improvement at Walla Walla High School, which of the following would you recommend the school district pursue: Would you recommend complete modernization, similar to the February 12th bond measure, which would allow us to do all renovations the quickest and at the potentially smallest cost, but would require passing a single large bond; OR a phased approach with smaller bond measures every four years for the next 8 or 12 years - which would allow us to target specific needs one at a time, but, if we were to do all renovations, may ultimately cost more and disrupt the campus for a longer period of time; OR no bond at all?

Complete modernization..... 1 => Q12A
Phased approach..... 2
No bond at all..... 3 => Q12A
Don't know..... D => Q12A
Refuse..... R => Q12A

Q10:

Breaking the project into more phases would allow us to be more specific with our projects and allow us to try and pass smaller bonds, but each phase would require a separate bond vote approximately every four years and, if we were to do all renovations, doing the project in three phases instead of two may ultimately be more expensive. Would you recommend a TWO PHASE project; or a THREE PHASE project?

Two phase..... 1
Three phase..... 2
Neither..... 3
Either one..... 4
Don't know..... D
Refuse..... R

Q11A:

If a phased approach is used, what level of priority would you give these Wa-Hi facilities? The first is the academic building. Would you say it is a high, moderate or low priority?

High..... 1
Moderate..... 2
Low 3
Don't know..... D
Refuse..... R

Q11B:

The next is the science building. Would you say it is a high, moderate or low priority?

High..... 1
Moderate..... 2
Low 3
Don't know..... D
Refuse..... R

Q11C:

The track? (Would you say it is a high, moderate or low priority?)

High..... 1
Moderate..... 2
Low 3
Don't know..... D
Refuse..... R

Q11D:

The music building? (Would you say it is a high, moderate or low priority?)

High..... 1
Moderate..... 2
Low 3
Don't know..... D
Refuse..... R

Q11E:

The commons? (Would you say it is a high, moderate or low priority?)

High..... 1
Moderate..... 2
Low 3
Don't know..... D
Refuse..... R

Q11F:

The library? (Would you say it is a high, moderate or low priority?)

High..... 1
Moderate..... 2
Low 3
Don't know..... D
Refuse..... R

Q11G:

The fitness center? (Would you say it is a high, moderate or low priority?)

High..... 1
Moderate..... 2
Low 3
Don't know..... D
Refuse..... R

Q11H:

The career and technical education building? (Would you say it is a high, moderate or low priority?)

High..... 1
Moderate..... 2
Low 3
Don't know..... D
Refuse..... R

Q11I:

Which of the previous facilities would you say is the highest priority? (The academic building, science building, track, music building, commons, library, fitness center or the career and technical education building?)

Academic building	1
Science building	2
Track	3
Music building	4
Commons.....	5
Library.....	6
Fitness Center	7
Career and Technical Education building.....	8
Don't know.....	D
Refuse.....	R

Q12A:

Along with Wa-Hi, the District does have other capital needs that will need to be addressed in the future. Please tell me which of the following should have the highest priority? Replace Lincoln High School, adding a second gym and science classroom to Pioneer Middle School, adding a building to house the Head Start and ECEAP preschool program, or modernizing Prospect Point and Berney Elementary Schools? (IWR: ECEAP is pronounced E-Cap)

Replace Lincoln High School	1	
Adding a second gym and science classrooms to Pioneer Middle School	2	
Adding a building to house the Head Start and ECEAP preschool program	3	
Modernizing Prospect Point and Berney Elementary Schools	4	
Don't know.....	D	=> DEM1
Refuse.....	R	=> DEM1

Q12B:

Which of the following should have the second highest priority? (Read remaining from list) (IWR: ECEAP is pronounced E-Cap)

eliminate -> 4.....		
according to Q12A		
Replace Lincoln High School	1	
Adding a second gym and science classrooms to Pioneer Middle School	2	
Adding a building to house the Head Start and ECEAP preschool program	3	
Modernizing Prospect Point and Berney Elementary Schools	4	
Don't know.....	D	=> DEM1
Refuse.....	R	=> DEM1

Q12C:

Which of the following should have the third highest priority? (Read remaining from list)
(IWR: ECEAP is pronounced E-Cap)

- eliminate -> 4.....
- according to Q12A-Q12B.....
- Replace Lincoln High School 1
- Adding a second gym and science classrooms to Pioneer Middle School.....2
- Adding a building to house the Head Start and ECEAP preschool program..... 3
- Modernizing Prospect Point and Berney Elementary Schools 4
- Don't know..... D
- Refuse..... R

DEM1:

Now we have just a few demographic questions for survey purposes. (IWR Read if necessary: For survey purposes I need to ask, are you male or female?)

- Male 1
- Female 2
- Don't know..... D
- Refuse..... R

DEM2:

Are you between the ages of 18 to 29, 30 to 44, 45 to 59, or 60 and older?

- 18-29 1
- 30-44 2
- 45-59 3
- 60 and older 4
- Prefer not to answer..... 5
- Don't know..... D

DEM3:

Do you have children living in your home attending Walla Walla Public Schools?

- Yes 1
- No..... 2
- Prefer not to answer..... 3
- Don't know..... D
- Refuse..... R

THX:

Thank you for your time. If you have any additional comments regarding the bond, I can take them now.

- Yes, comments..... 1 O
- No comments 2

LEVYWW FAQ'S
Survey of Residents in Walla Walla School District
Access Code: 246-421-975
SESRC 800#: 1-800-833-0867

Q. HOW DID YOU GET MY NAME/PHONE NUMBER?

A. Your phone number was obtained from a sampling company who provided a list of phone numbers located in the Walla Walla Public School district area.

Q. WHAT IS THE PURPOSE OF THIS STUDY?

A. The Walla Walla Public School district would like to better understand the attitudes of the community regarding the recent bond measure.

Q. WHO IS SPONSORING THIS STUDY? WHO IS FUNDING THE SURVEY?

A. This study is sponsored by the Walla Walla Public School district.

Q. WHO IS THE PERSON RESPONSIBLE FOR THE STUDY?

A. The people responsible for the study at SESRC are Rose Krebill-Prather and David Schultz. You can contact them by calling 1-800-833-0867 and mention that you calling about the Walla Walla bond study. You can also e-mail them at dschultz@wsu.edu.

Q. HOW MANY PEOPLE WILL BE PARTICIPATING?

A. We are looking to speak with approximately 300 people from the Walla Walla Public School district

Q. CAN I COMPLETE THE SURVEY ONLINE?

A. There is currently no way to complete the survey online.

Q. WHO ARE YOU? WHO IS CONDUCTING THIS INTERVIEW?

A. I am (a student) working part-time for the Social and Economic Sciences Research Center (SESRC) at Washington State University. The Walla Walla Public School district has contracted with us to conduct the actual interviews to collect necessary information for the study.

Q. HOW WILL MY ANSWERS BE USED AND WILL THEY BE KEPT CONFIDENTIAL?

A. The responses to the survey will be used by the Walla Walla Public School district better meet the needs of the community.

I want to assure you that all information that may identify you will be protected during the data collection process, and then destroyed. Your answers will be combined so that no one individual's answers can be identified in the final results.

Q. WHO CAN I CONTACT WITH QUESTIONS OR TO VERIFY THE LEGITIMACY OF THIS STUDY?

A. I would be glad to give you our telephone number here at the SESRC, which you can call and ask to speak to my supervisor. The number is 1-800-833-0867.

You may also visit our website at www.sesrc.wsu.edu

IF RESPONDENT ASKS FOR NAME OF SUPERVISOR

My supervisor's name is.... (Tony Hernandez, Maria Carrillo and Tim Lensing)

Q. IS THIS CONFIDENTIAL?

A. Yes. Your telephone number will be removed from the data set after the survey is completed.

Also, maintaining confidentiality is extremely important to the success of our research center, because we conduct many surveys. Therefore, we are very careful to protect your privacy.

Q. CAN I GET A COPY OF THE RESULTS?

A. I can take down your name and address and the information will be provided to the project sponsor with your request for a copy of the results. This information will be provided separately and will not be linked to your answers. *(Interviewer: This is done by pressing the ALT-R keys)*

Q. RESPONDENT IS REGISTERED ON THE DO NOT CALL LIST?

A. The Do Not Call list applies to sales or telemarketing calls only. We are not selling anything and our sole purpose for calling is to do research to gather information and opinions for decision makers. Your opinions are extremely valuable and we would really appreciate your help with this project.

For further information regarding the National Do Not Call Registry you can go to the following web site www.donotcall.gov

Refusal Preventions

We are calling a limited number of Walla Walla school district residents and your opinion would greatly help to better understand the population of Walla Walla as a whole.

Your opinion cannot be replaced within this study, due to the limited number of residents that we will be contacting.

Regardless of your position on the measure, your opinions would greatly help us to better understand the opinions of residents.

Even if you do not have an opinion regarding the bond measure, we would still greatly appreciate any feedback you could provide as a resident of the area.

Project Specifications

- The project is scheduled to be completed by June 13, but this is not a hard deadline, it is when school closes in Walla Walla.
- We are looking to obtain 300 completed interviews.
- Survey is only being conducted in English.
 - Respondents who speak Spanish only code as LS
 - Respondents who speak another language other than English and Spanish code as LG.
- The sample is a combination of RDD and Listed numbers. However, we will be treating all cases as RDD for calling purposes.
- We are making 3 call attempts. We will be focusing primarily on evening and weekend attempts.
- We are not leaving answering messages at this time.
- This is a RDD sample so we will not call Directory Assistance.
- Ineligible cases are defined as :
 - Business or Government Phone number (BG)
 - No one over the age of 18 (I2)

IRB Certification of Exemption

MEMORANDUM

TO: Rose Krebill-Prather and DAVID SCHULTZ,
FROM: Patrick Conner, Office of Research Assurances (3005)
DATE: 5/14/2013
SUBJECT: Certification of Exemption, IRB Number 13157

Based on the Exemption Determination Application submitted for the study titled "Survey of Residents in Walla Walla School District (LEVYWW)," and assigned IRB # 13157, the WSU Office of Research Assurances has determined that the study satisfies the criteria for Exempt Research at 45 CFR 46.101(b)(2).

This study may be conducted according to the protocol described in the Application without further review by the IRB.

It is important to note that certification of exemption is NOT approval by the IRB. You may not include the statement that the WSU IRB has reviewed and approved the study for human subject participation. Remove all statements of IRB Approval and IRB contact information from study materials that will be disseminated to participants.

This certification is valid only for the study protocol as it was submitted to the ORA. Studies certified as Exempt are not subject to continuing review (this Certification does not expire). If any changes are made to the study protocol, you must submit the changes to the ORA for determination that the study remains Exempt before implementing the changes (The Request for Amendment form is available online at http://www.irb.wsu.edu/documents/forms/rtf/Amendment_Request.rtf).

Exempt certification does NOT relieve the investigator from the responsibility of providing continuing attention to protection of human subjects participating in the study and adherence to ethical standards for research involving human participants.

In accordance with WSU Business Policies and Procedures Manual (BPPM), this Certification of Exemption, a copy of the Exemption Determination Application identified by this certification and all materials related to data collection, analysis or reporting must be retained by the Principal Investigator for THREE (3) years following completion of the project (BPPM 90.01). This retention schedule does not apply to audio or visual recordings of participants, which are to be erased, deleted or otherwise destroyed once all transcripts of the recordings are completed and verified.

You may view the current status or download copies of the Certified Application by going to <https://myresearch.wsu.edu/IRB.aspx?HumanActivityID=37547>

Washington State University is covered under Human Subjects Assurance Number FWA00002946 which is on file with the Office for Human Research Protections (OHRP).

Review Type: New
Review Category: Exempt
Date Received: 5/13/2013
Exemption Category: 45 CFR 46.101 (b)(2)
OGRD No.: N/A
Funding Agency: N/A

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